

Shaomin Li

Dept of Business Administration
Old Dominion University
Norfolk, VA 23529

Tel: 757-683-4883 (O)
757-620-5533 (C)
Email: sli@odu.edu

CURRENT POSITION

Professor, Management (International Business), Old Dominion University, 2005-.

EDUCATION

Post-Doctoral Research Fellow, Fairbank Center for East Asian Research, Harvard University, 1989-1990.

Ph.D. in Sociology, Princeton University, 1988

M.A. in Sociology, State University of New York at Albany, 1984

B.A. in Economics, Peking University, 1982

EXPERIENCE

Academic Experience

Associate Professor, Dept. of Business Administration-Management, Old Dominion University, 2002-2005.

Associate Professor, Faculty of Business, City University of Hong Kong, Hong Kong, 1996-2002.

Visiting Professor, Yonsei University, Seoul, Korea, 2005

Visiting Professor, Peking University, 2000.

Visiting Professor, Peking University, 1994.

Visiting Professor, Hong Kong University of Science & Technology, 1993.

Preceptor, Princeton University, 1987.

Administrative/Industry Experience

Co-founder and CEO, iEast.com Ltd., Hong Kong (an online advertising information and solution portal with about 100 employees and two subsidiaries in China), 1999-2002.

Associate Director, Chinese Management Research Center, City University of Hong Kong, 1998-2001.

Coordinator, Graduate Studies, Dept. of Marketing, City University of Hong Kong, 1997-2001.

Director, AT&T EastGate Services, Berkeley Heights, NJ, 1993-1995.

Associate Director, Center for Modern China, Princeton, NJ, 1989-1993.

PUBLICATIONS

My earlier research focused on sociology specializing in political economy, research methodology, and demography. In the mid 1990s, I began to develop my research in international business and strategic management, which has been my primary research focus. Currently I am studying cross-boarder governance, business environment in transition economies, and firm performance. My research on rule-based governance and relation-based governance has been featured by *The Economist* twice in 2000 and 2001.

Journal Articles

Seung Ho Park, Shaomin Li, and David Tse, "Market liberalization and firm performance during China's economic transition." *Journal of International Business Studies*, forthcoming.

Shaomin Li and Seung Ho Park, "Determinants of FDI locations in China." *Management and Organization Review*, forthcoming.

Shaomin Li and Robert Pinsker, "Modeling RBRT adoption and its effects on cost of capital." *International Journal of Accounting Information Systems*, forthcoming.

Shaomin Li, "Governance environment and international business: Frictions between rule-based and relation-based societies and the strategic and policy." *Journal of National Development Studies*, forthcoming.

2005. Shaomin Li, Ming Ouyang, and Dongsheng Zhou, "Modeling privatization as a firm strategy." *Journal of Business Research*, 58, 37-44.

2005. Shaomin Li, "Why a poor governance environment does not deter foreign direct investment: the case of China and its implications for investment protection." *Business Horizons*, 48, 279-302.

*Adopted by Harvard Business Online.

2005. Shaomin Li, "The impact of information and communication technology on relation-based governance system." *Information Technology for Development*, 11(2), 105-122.

2004. Shaomin Li, "Location and performance of foreign firms in China." *Management International Review*, 44(2), 151-169.

2004. Shaomin Li, "Why are property rights protections lacking in China? An institutional explanation." *California Management Review*, 46(3), 100-115.

*Adopted by Harvard Business Online.

*Featured by *The Economist* in “What’s in the Journal, July, 2004, *Global Executive*, <http://www.economist.com>).

2004. Shaomin Li, Ilan Vertinsky, and Dongsheng Zhou, “Institutional change and the emergence of private ownership in China.” *Journal of Business Research*, 57, 1145-1152.

2004. Shaomin Li, Seung Ho Park, and Shuhe Li, “The great leap forward: the change of governance in a transition economy” *Organizational Dynamics*, 33(1), 63-78.

2004. Shaomin Li. “The puzzle of firm performance in China: An institutional explanation.” *Economics of Planning*, 37, 47-68.

2004. Shaomin Li, “The myth of truth of foreign investment in China.” *Hong Kong Economic Journal Monthly*, 333, 71-74.

2004. Shaomin Li, “China’s political reform as the key to US-China relations.” *International Studies Review*, 5(1), 27-38.

2004. Shaomin Li, “Can China learn from Hong Kong’s experience in fighting corruption?” *Global Economic Review*, 33(1), 1-9.

2003. Tom Au, Shaomin Li, and Guangqin Ma. "Applying and evaluating models to predict customer attrition using data mining techniques." *Journal of Comparative International Management*, 6(1), 10-22.

2002. Shaomin Li, Edward Tu, and Ming Ouyang, "A model of intermarriage involving attribute exchange." *Global Economic Review*, 31(3), 109-124.

2002. Dongsheng Zhou, and Shaomin Li, and David K. Tse, "The impact of FDI on the productivity of domestic firms: The case of China." *International Business Review*, 11(4), 465-484.

2002. Shaomin Li “Does East love *guanxi* more than West? The evolution of relation-based governance: Contemporary and historical evidences.” *Global Economic Review*, 31(1), 1-11.

2000. Shuhe Li and Shaomin Li, “The economics of *guanxi*.” *China Economic Quarterly*, Q1, 40-42.

*Reprinted by www.chinaonline.com, www.franchisechina.com, and www.globalsources.com.

*Featured in “Tangled web.” *The Economist*, April 8, 2000 and “The greatest leap forward.” *The Economist*, April 7, 2001.

2000. Shaomin Li, Shuhe Li, and Weiyang Zhang, “The road to capitalism: Competition and institutional change in China.” *Journal of Comparative Economics*, 28, 269-292.

2000. Shuhe Li and Shaomin Li, “Relation-based system is the cause of the Asian miracle and Asian crisis” (in Chinese), *International Economic Review* (Beijing), July/August, 30-31.

2000. Shaomin Li, "The Internet economy" (in Chinese), *China Science and Technology*, 31, Oct. 28-31.
1999. Yigang Pan, Shaomin Li, and David K. Tse. "The impact of order and mode of market entry on profitability and market share." *Journal of International Business Studies*, 30(1), 81-104.
1999. Edward Jow-Ching Tu and Shaomin Li. "Inter-regime marriage and mobility: the case of China and Taiwan." *Journal of Contemporary China*, 8(22), 499-516.
1999. Amy Yingli Liu, Shaomin Li, and Yuxian Gao, "Location, Location, Location." *China Business Review*, March-April, 20-25.
1998. Shaomin Li, "Success in China's industrial market: An institutional and environmental approach," *Journal of International Marketing*, 6(1), 56-80.
1998. Shaomin Li, Shuhe Li, and Weiyang Zhang. "Cross-regional competition and privatization in China." *MOCT-MOST: Economic Policy in Transitional Economies (Economics of Planning)* 9(1), 75-88.
1998. Shaomin Li, Mingfang Li, and Justin J. Tan, "Understanding diversification in a transition economy: A theoretical exploration." *Journal of Applied Management Studies*, June, 7(1), 77-94.
1995. Shaomin Li, Yuxian Gao, and Guangqin Ma, "Picking the winners in profitability and productivity." *China Business Review*, July-August, 31-33.
1995. Shaomin Li, "Survival analysis," *Marketing Research*, Fall, 17-23.
1994. Shaomin Li, "The application of demographic technique and data in marketing research" (in Chinese). *Market & Demographic Analysis*, 1: 57-58.
1994. Jinshu Zhang, Shaomin Li, and Yingli Liu, "Laws and procedures for IPO in the U.S" (in Chinese). *Finance and Accounting*. Nov, 191: 59-61.
1991. Ansley Coale and Shaomin Li, "Calculation of mortality schedules for very old people in China with allowance for misreporting of ages." *Demography*, 28(2), 293-301.
1991. Shaomin Li, "China's population crisis" (in Chinese). *The Twenty-First Century*, April, 146-153.
1989. Shaomin Li, "Measuring the fuzziness of human thoughts: an application of fuzzy sets to sociological research." *Journal of Mathematical Sociology*, 14 (1), 67-84.
1989. Edward Tu, Jersey Liang, and Shaomin Li, "Mortality decline and Chinese family structure: implications for old age support." *Journal of Gerontology (A)*, 44(4), S157-168.
1989. Shaomin Li, "China's population policy: a model of a constant stream of births." *Population Research and Policy Review*, 8, 279-300.

1989. Shaomin Li, "China's population control and socio-economic reforms: The Chinese dilemma." *China Report*, 25(3), 219-235.
1989. Shaomin Li, "What China can learn from Taiwan." *ORBIS: A Journal of World Affairs*, Summer, 327-340.
1988. Shaomin Li, "Population control and reform in China" (in Chinese). *Mainland China Studies*, 13 (10), 32-40.
1987. Shaomin Li, "The road to freedom: Can communist societies evolve into democracy?" *World Affairs*, Winter, 1987-88, 150(3), 183-89.
1985. Edward Tu, Shaomin Li, and Jing-Qing Han, "Fertility in China, 1950-1981: a time-series model." *American Statistical Association 1985 Proceedings*. Washington DC: American Statistical Association, 205-208.

Book Chapters

2006. Shaomin Li and Steven Maurer, "Managing in a relation-based environment: A teaching addenda for international business." In J. McIntyre and I Alon (eds.) *Emerging Markets and Business Education: Trends and Prospects*, Singapore: World Scientific, forthcoming.
2004. Shaomin Li "From relations to rules: a theoretical explanation and empirical evidence" in Daniel Bell, Hahm Chaibong and Hahm Chainark (eds.) *The Politics of Affective Relations: East Asia and Beyond*. Lanham, MD: Rowman & Littlefield.
2003. Yigang Pan and Shaomin Li, "Performance of market followers in the international market: the case of China." In Ilan Alon (ed.), *Chinese Economic Transition and International Marketing Strategy*. Praeger Publishers, Westport CT, 18-35.
2003. Shaomin Li, "Foreword: China's greatest leap forward." In Ilan Alon (ed.), *Chinese Economic Transition and International Marketing Strategy*. Praeger Publishers, Westport CT, xiii-xvi.
2003. Justin J. Tan and Shaomin Li, "Firm resources and capabilities as determinants of performance: Evidence from China." In Ilan Alon (ed.), *Chinese Culture, Organizational Behavior, and International Business Management*, Quorum Books, Westport CT, 207-222.
1999. Shaomin Li, "Institutional change and firm performance." In Andrew Nathan, Zhaohui Hong, and Steven Smith (eds.), *Dilemmas of Reform in Jiang Zemin's China*, Boulder Colorado: Lynner Renner Publishers, 1999, 53-76.
1994. Shaomin Li, "Applications of demographic techniques in modeling customer retention." *Applied Demography*, edited by K. V. Rao and J. W. Wicks, Bowling Green State University, 183-197.

1992. Shaomin Li, "Taiwan's experience and China's reform" (in Chinese). In Y. Zhao and G. Wen, *The Taiwan Model*, New York: Oriental News Corp. 38-48.

1991. Shaomin Li, "Ten years of reform and Marxism in China" (in Chinese). In K. Chen (ed.), *Cultural Change in China*, Taipei: Laureate Books, 145-154.

1991. Shaomin Li, "Population growth and economic development in China" (in Chinese). In Shaomin Li and Dahai Yu (eds.), *China: Reforms and Development*, Taipei: Laureate Books, 67-82.

1990. Shaomin Li, "Democratization in communist societies." In *Asian People—Arise for Freedom*. APLFD, Taipei. 120-126.

1989. Shaomin Li, "Private ownership and public ownership," in R. David Arkush and Leo O. Lee (eds.), *Land Without Ghosts*, Berkeley, CA: University of California Press, 295-298.

1988. Shaomin Li, "Private ownership and democracy." In Shaomin Li (ed.), *Chinese Intellectuals View Society, Politics, and the Economy* (in Chinese), Taipei: Laureate Books, 149-164.

1988. Shaomin Li, "Population control and reform in China." In Shaomin Li (ed.), *Chinese Intellectuals View Society, Politics, and the Economy* (406 pages, in Chinese), Taipei: Laureate Books, 303-330.

Books/Monographs

1999. Shaomin Li and David K. Tse (editors), *China Markets Yearbook*, (1200 pages), Hong Kong: City University of Hong Kong Press.

1998. Shaomin Li, Xiaofeng He, and Oliver H. M. Yau, *China's Reform and Business Management*, (in Chinese, 476 pages) Hong Kong: City University of Hong Kong Press.

*Among 10 Best Sellers by *Hong Kong Economic Times*, February 1999.

*Republished in China by Peking University Press, 1999.

1997. Shaomin Li and David K. Tse (editors), *China Industrial Markets Yearbook*, (1200 pages), Hong Kong: City University of Hong Kong Press.

1994. Shaomin Li (co-publisher & co-editor), *China's Top 100,000 Companies* (1994 Chinese Edition) (2,400 pages), California: China Communications Center & Cypress Book, 1994, and Taipei: China Productivity Center, 1994.

1994. Shaomin Li (co-editor), *China Business Directory* (4,200 pages), New Jersey: AT&T EastGate Services.

1992. Shaomin Li (ed.), *The Political Economy of Contemporary China*, (492 pages, in Chinese with English introduction and table of contents), Taipei: Laureate Books.

1991. Shaomin Li and Dahai Yu (eds.), *China: Reforms and Development* (205 pages, in Chinese), Taipei: Laureate Books.

1989. Shaomin Li and Yingli Liu (Translation from English to Chinese), *The Second Industrial Divide* by M. Piorer and C. Sabel., Taipei: Laureate Books.
1989. Ansley J. Coale, Shaomin Li, and Jing-Qing Han, "The distribution of interbirth intervals in rural China: 1940s to 1970s." *Papers of the East-West Population Institute*, No. 109. Honolulu: East-West Center.
1988. Shaomin Li, *China's Population Policy: A Model of a Constant Stream of Births*. Ph.D. Dissertation. Princeton University.
1988. Shaomin Li (ed.), *Chinese Intellectuals View Society, Politics, and the Economy* (406 pages, in Chinese), Taipei: Laureate Books.
1984. Shaomin Li, *Education and Fertility in Urban China: An Analysis of Survey Data*, Master's Thesis, State University of New York at Albany.

Book Reviews

2005. Shaomin Li, (book review), "Corruption by design/corruption and market in contemporary China." *Far Eastern Economic Review*. March, 68-72.
2004. Shaomin Li, (book review), "Foreign Investment and Socio-Economic Development in China by Godfrey Yeung." *China Review International*, 10(2), 485-488.
2004. Shaomin Li (book review), "Transforming China: Economic Reform and its Political Implications by Wei-Wei Zhang." *China Review International*, 10(2), 488-492.

Opinion Editorials and Other Short Communications

2005. Shaomin Li, "Clock building vs. time telling", *The Courier*, June 10, p8.
2003. Shaomin Li, "In the house of tyranny." *National Review*, October 10, www.nationalreview.com.
2003. Shaomin Li, "Free flow of information is a matter of life and death." *The Virginian-Pilot*, March 25.
2002. Shaomin Li, "The coexistence of booming and looting in China." *China Brief*, 2(21), pp 3-6. October 24.
2002. Shaomin Li, "China's Political Reform is the Key to US-China Relations." Testimony given at the hearing of the U.S.-China Security Review Commission, September 23, Washington, DC.
2002. Shaomin Li, "Academic life at Old Dominion--home away from home" (in Chinese), *Hong Kong Economic Journal*, Sept. 4.
2002. Shaomin Li, "Academic freedom under threat", *The Asian Wall Street Journal*, July 3.

2002. Shaomin Li, "Making Mr. Tung more dictatorial", *The Asian Wall Street Journal*, May 22.
2002. Shaomin Li, "Communism and corruption", *The Asian Wall Street Journal*, April 22.
2002. Shaomin Li and Xiaokai Yang, "Time for reform to fly outside the 'birdcage'", *South China Morning Post*, March 19.
2002. Shaomin Li, "China's rule by 'law.'" *The Washington Times*, February 21.
2002. Shaomin Li, "China's opposition party." *The Star-Ledger*, February 21.
2002. Shaomin Li, "China's constitutional transition (part 3)" (in Chinese), *Hong Kong Economic Journal*, February 20.
2002. Shaomin Li, "China's constitutional transition (part 2)" (in Chinese), *Hong Kong Economic Journal*, February 19.
2002. Shaomin Li, "China's constitutional transition (part 1)" (in Chinese), *Hong Kong Economic Journal*, February 18.
2001. Shaomin Li, "Jailers who thrive on silence." *The New York Times*, September 10. (Reprinted by *International Herald Tribune*, 2001. Shaomin Li, "A silence that threatens basic freedoms." September 11.)
2001. Shaomin Li, "My long journey home." *The Wall Street Journal*, August 7. (Reprinted by *The Wall Street Journal Europe*, 2001: Shaomin Li, "Back from brink: My long journey home." August 8; *The Asian Wall Street Journal*: Shaomin Li, "Scholar trials: My long journey home." August 8.)
1999. Shuhe Li and Shaomin Li: "The cost and benefit of guanxi." *South China Morning Post*, September 9, p7.
1999. Shuhe Li and Shaomin Li, "Economics will reform Asia's 'guanxi' culture." *The Asian Wall Street Journal*, August 4, p8.
1991. Shaomin Li, "The cost of 'the people have the right to bear arms'" (in Chinese). *The World Journal*. Nov. 24. P15.
1991. Shaomin Li, "Seize the opportunity to repudiate Marxism." *Asia and World Monthly*, 14(4), April 5, 24-27.
1991. Shaomin Li and Edward Tu, "Is there a population crisis in China?" (in Chinese). *China Times Weekly*, Vol 314, 3/2-8. 52-54.
1990. Shaomin Li, "Thoughts on China's reform (part 2)" (in Chinese). *China Times Weekly*, Vol. 263, 3/10-16, p78-80.

1990. Shaomin Li, "Thoughts on China's reform (part 1)" (in Chinese). *China Times Weekly*, Vol. 262. 3/3-9, p62-64.

1990. Shaomin Li, "Overpopulation is not the cause of China's economic stagnation" (in Chinese). *The United Daily News*. Jan. 7, P11.

1989. Shaomin Li, "An expatriate's call to action." *Princeton Alumni Weekly*, September 27, 14-15.

1989. Shaomin Li, "So Taiwan was right all along." *The Wall Street Journal*, May 11, A15. (Reprinted in 2001 by *The Asian Wall Street Journal*: Shaomin Li, "Mao's Failure: What China Can Learn From Taiwan." Apr 5.)

COURSES TAUGHT

International Business

Strategic Management

Doing Business in Asia

Doing Business in China

E-Commerce

Research Methods

Introduction to Management

SELECTED PRESENTATIONS

(Note: papers that were presented at meetings and subsequently published are not listed here. From 1990 to 1995, I was invited to present my research on China by a number of academic and research institutions, including Princeton University, Stanford University, Harvard University, National University of Taiwan, Peking University, American Enterprise Institute, and National Bureau of Statistics of China.)

2005. Shaomin Li. "The rise of China and India: Implications for the U.S." Invited talk, Distinguished Speakers Series, USS Buleyly (DDG 84), Norfolk, VA, Sept, 29.

2005. Shaomin Li and Darryl Samsell, "Why some countries trade more than others: The effects of the governance environment on trade flows." Academy of International Business Annual Meeting, Quebec City, Canada, July 10-12.

2005. Shaomin Li, "China's transformation: A historical and comparative perspective." Invited lecture at the Ghent Ventures, Norfolk, VA. May 12.

2005. Shaomin Li, "China's transformation: A historical and comparative perspective." Invited lecture at the Alumni Retreat of the College of William and Mary, Williamsburg, VA. April 27-28.

2005. Shaomin Li, "China's transformation: A historical and comparative perspective." Invited lecture at World Affairs Council of Greater Hampton Roads, Virginia Wesleyan College, Norfolk, VA. Feb. 12.

2005. Shaomin Li and Ming Ouyang, "Can MNCs stop bribing government officials? A dynamic model of bribery." Presentation at the Dean's Research Seminar, Old Dominion University, Jan. 28.

2004. Shaomin Li and Anil Nair, "The tortoise and the hare? Economic reforms in China and India and their implications for international business." Presentation at the Friends of the Library Lecture Series, Old Dominion University, Nov. 7.

2004. Steven Maurer and Shaomin Li, "Governance issues and psychological contracts as determinants of expatriate manager performance." Academy of Management Annual Meeting, New Orleans, Louisiana, Aug. 6-11.

2004. Shaomin Li and Larry Filer, "Governance environment and mode of investment." Academy of International Business Annual Meeting, Stockholm, Sweden, July 10-13.

2003. Shaomin Li, "Governance environment and mode of investment." Faculty Research Seminar, Anderson School of Management, University of New Mexico, Albuquerque, September 26.

2003. Shaomin Li, "China's greatest leap forward." Presentation at the workshop on "Regime Change in China?" organized by John M. Olin Institute for Strategic Studies, Harvard University, Wianno Club, Cape Cod, MA, June 23-26.

2001. Shaomin Li, "China's legality and my experience." Departments of East Asian Studies and Sociology, Princeton University, Princeton, Oct. 1.

2001. Shaomin Li, "Rule-based and relation-based systems." Department of Management and Global Business, Rutgers University, Newark, Sept 30.

1991. Shaomin Li. Political Development in Taiwan and Its Implications for Mainland China. Paper presented at the Conference "The Shape of a Democratic China" sponsored by the American Enterprise Institute, May 1. Washington, DC.

GRANTS/AWARDS

2005. "Effect of the market and government on firm performance in China," Small Research Grant. College of Business and Public Administration, Old Dominion University.

2004. "Governance environment and international business," Summer Research Grant, Old Dominion University.

2004. "Governance environment and international business," Small Research Grant. College of Business and Public Administration, Old Dominion University.

2004. "Determinants of expatriate success," Summer Research Grant (Co-investigator with Steven Maurer), College of Business and Public Administration, Old Dominion University.

2003. Summer Research Grant, College of Business and Public Administration, Old Dominion University.

1998-2000. "Institutional and economic determinants of firm performance in China's transition economy," Strategic Research Grant, City University of Hong Kong.

1998-1999. "Macro and micro privatization: Strategy and performance," Research Grant, City University of Hong Kong.

1996-1997. "Regional competitive advantages and development in China's economic transition," Research Grant, City University of Hong Kong.

1996-1997. "An evaluation and modeling of firms' strategic orientation in China's economic transition," Research Grant, City University of Hong Kong.

1990-1992. Publication Grant, Pacific Cultural Foundation, Taipei, Taiwan.

1990-1992. Grant, National Endowment for Democracy, Washington, DC.

1989. *China Times* Dissertation Prize, *China Times*, New York.

1988. Johnson & Higgins Dissertation Grant, Princeton University.

1985-1989. Full Graduate Scholarship, Princeton University.

1982-1985. Full Graduate Scholarship, State University of Albany.

1982-1984. Full Graduate Scholarship, Ministry of Education, China.

RESEARCH IN PROGRESS

Manuscript Completed

Shaomin Li and Larry Filer, "Governance environment and mode of investment."

Steven Maurer and Shaomin Li, "Governance issues and psychological contracts as determinants of expatriate manager performance."

Justin Tan and Shaomin Li, "Determinants of firm performance: A micro explanation on why China was shielded from the Asian financial crisis."

Justin Tan and Shaomin Li, "From 'Iron Fist' to 'Visible Hand' to 'Invisible Hand': An Institutional Perspective of Government-Firm Ties and Performance Difference."

Shaomin Li and Anil Nair, “The tortoise and the hare? Economic reforms in China and India and their implications for international business.”

Shaomin Li and Darryl Samsell, “Why some countries trade more than others: The effects of the governance environment on trade flows.”

Shaomin Li, “The detention of political prisoners in China: Variation among the population and the effect on foreign trade and investment.”

Shaomin Li and Ming Ouyang, “Can MNCs stop bribing government officials? A dynamic model of bribery.”

Shaomin Li and Robert Pinsker, “Examining accounting quality using a macro view of corporate governance: An international perspective.”

Robert Pinsker and Shaomin Li, “Costs and benefits of XBRL adoption: early evidence.”

Work in Progress

China’s economic reform: market liberalization vs. government intervention.

The effect of the governance environment on marketing channel structures: the case of the diamond industry.

The effect of the governance environment on organization structure and process.

How does the governance environment affect Western managers working in relation-based countries?

Property rights distortion: government intervention and corruption.

The role of foreign investment in democratization.

CONSULTING CLIENTS

New World Infrastructure (Hong Kong), advised on its e-business strategy, 2000-2001.

AIG Emergent Market Funds, advised on its market development in China, 1996-2001.

Johnson & Johnson, helped develop its information system on China’s market, 1996.

AT&T, developed market segmentation models, 1996 and 1999.

All-China Marketing Research (Beijing, a research arm of China’s National Bureau of Statistics), advised on its product and service development, 1993-2001.

Fidelity Investments, developed market segmentation models, 1992-1993.

MEMBERSHIP IN PROFESSIONAL SOCIETIES

Member, Academy of Management, 1996-.

Member, Academy of International Business, 1996-.

Associate in Research, Harvard University Fairbank Center for East Asian Research, Cambridge, MA, 1990-.

Associate in Research, Center for Modern China, Princeton, NJ, 1989-.

PROFESSIONAL SERVICE

Senior Advisor, Tianjin Statistical Bureau, Tianjin, China, 1995-.

Member of Editorial Board, *Market and Demographic Analysis* (published by Peking University), 1994-1998.

1993. United Nations Advisor to China, 1993.

Founding Editor and Member of Editorial Board, *Modern China Studies* (Published by Center for Modern China, Princeton, NJ) 1990-.

Review Service

Academy of Management Journal

Academy of Management Review

Journal of International Business Studies

California Management Review

International Business Review

Journal of International Marketing

MEDIA COVERAGES OF MY RESEARCH

2005. "The tortoise and the hare? A tale of two countries in their pursuit of economic development" (A review of "The tortoise and the hare? Economic reforms in China and India and their implications for international business" by Shaomin Li and Anil Nair), *Quest*, Winter, 4-9.

2005. "Summer 2004 fellowship supports research publication on governance environment (a review of "Why some countries trade more than others: The effects of the governance environment on trade flows" by Shaomin Li and Darryl Samsell.), *The Courier*, Jan. 14.

2004. "What's in the Journal" (A review of "Why are property rights protections lacking in China? An institutional explanation" by Shaomin Li). *The Economist* ("What's in the Journal", July, 2004, *Global Executive*, <http://www.economist.com>).

2004. "Poor governance does not repel investors" (A review of "Governance environment and mode of investment by Shaomin Li). *fDi ForeignDirectInvestment*, February, 5, www.fdimagazine.com.

2001 "The greatest leap forward" (A review of "The economics of guanxi" by Shuhe Li and Shaomin Li). *The Economist*, April 7.

2000. "Tangled web" (A review of "The economics of guanxi" by Shuhe Li and Shaomin Li). *The Economist*, April 8.

1999. "China Markets Yearbook 1999" (A review of China Market Yearbook edited by Shaomin Li and David Tse). *China Business Review*, Spet/Oct. p51.

MEDIA APPEARANCES/INTERVIEWS/EXPERT WITNESS

2005. Shaomin Li, TV Talk Show guest on China's stock market, "Current Affairs", Voice of America, 9:00-10:00, June 13.

2004. Shaomin Li, TV Talk Show guest on the petition movement in China, "Current Affairs", Voice of America, 9:00-10:00, December 22.

2004. Shaomin Li, TV Talk Show guest on how Chinese Americans vote in the election, "Current Affairs", Voice of America, 9:00-10:00, October 28.

2004. Shaomin Li, TV Talk Show guest on China's new administrative permission law, "Current Affairs", Voice of America, 9:00-10:00, August 25.

2004. Shaomin Li, TV Talk Show guest on China-Taiwan relations, "Strait Talk", Voice of America, 9:00-10:00, July 4.

2003. Shaomin Li, Radio interview on China by the Virginia Foundation for the Humanities for its public radio program entitled "With Good Reason," aired October 11-17, <http://www.virginia.edu/vfh/wgr/oct03wgr.html>.

2003. Shaomin Li, Radio talk show guest on China hosted by John Batchelor and Paul Alexander, ABC News (ABCRadio.com), 23:00-24:00, July 1, 2003.

2003. Shaomin Li, TV Talk Show guest on China, "Strait Talk", Voice of America, 9:00-10:00, June 15, 2003.

2002. Shaomin Li, interviewed and quoted by *Business Week* on China's labor unrest, April 8, 2002 i3777 p20

2002. Shaomin Li, expert witness, U.S.-China Security Review Commission, U.S. Congress, Washington, DC, Sept 23.

2002, Shaomin Li, TV interview on intellectual property right, RTHK (Radio and Television of Hong Kong).

2002, Shaomin Li, TV interview on China, CNN, Feb 11.

2001. Shaomin Li, interviewed and quoted by *Business Week* Online on China's entry into the WTO, Oct 16.

2001, Shaomin Li, TV interview on China, Fox News, July 27.

2000. Shaomin Li, appeared on CCTV evening news lecturing on the Internet development, China Central TV, China, May 23.

1997. Shaomin Li, interviewed by *China Business Times* on strategic management, April 17.

1994. Shaomin Li, interviewed for a news story on AT&T's joint venture with China by *The Wall Street Journal*, "Little Beijing firm aims to be China's Dun & Bradstreet." Apr. 6.

1989. Shaomin Li, interviewed on the 1989 Tiananmen democracy movement by NJN News, July 10.

1987, Shaomin Li, featured in a news story on China's reform by *The New York Times*, "Chinese students defend open letter." Jan. 26.